



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 O

Results as of: 06/30/2019

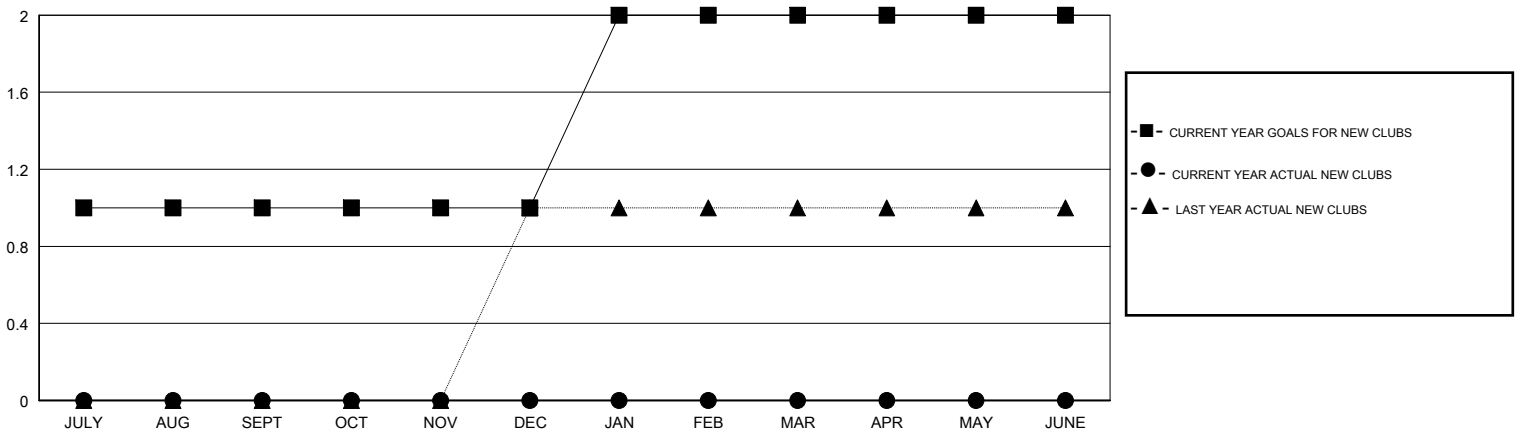
GMT: OPEN

LOCATION FLORIDA

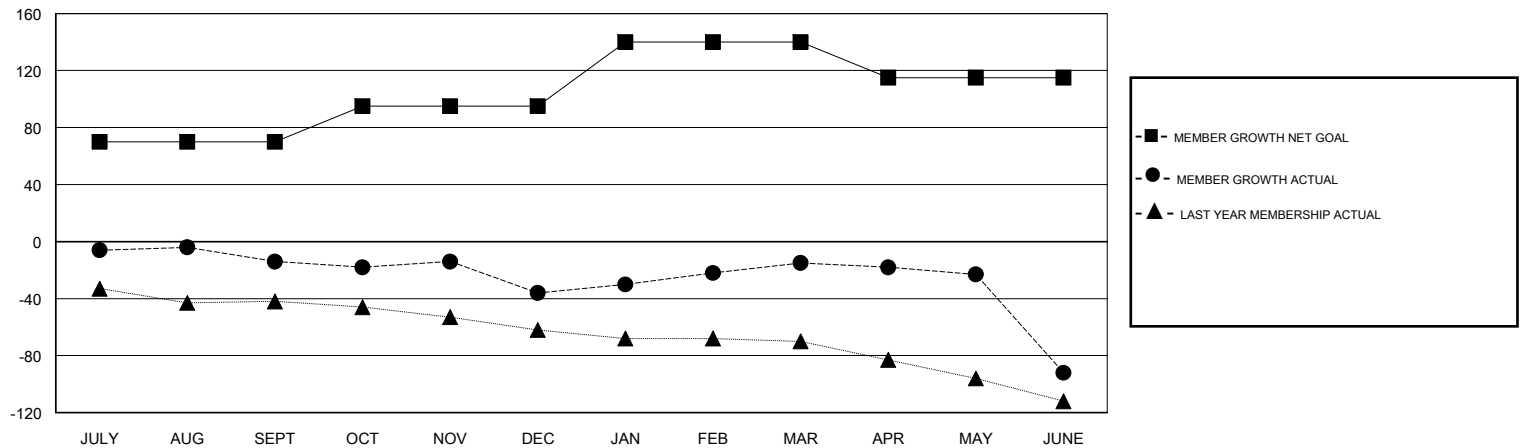
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 | | | | RESULTS FOR 2018-2019 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1 | 0 | 1 | JULY/AUG/SEPT | 70 | 33 | 33 |
| OCT/NOV/DEC | 0 | 0 | 0 | OCT/NOV/DEC | 25 | 48 | 68 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 45 | 55 | 29 |
| APR/MAY/JUNE | 0 | 0 | 3 | APR/MAY/JUNE | -25 | 54 | 119 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------|---|--|--------------|
| DROPPED CLUBS: 4 | 38 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 655 (51.37%) |
| DECEASED | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | FEMALE | 620 (48.63%) |
| CLUB CANCELLED | | Women Percentage Fiscal Year Goal: 50% | |
| OTHER | | TOTAL FAMILY UNIT MEMBERS | 384 |
| TOTAL | | FAMILY MEMBERS PAYING HALF DUES | 199 |